

# OCTOBER 2021

## MAVERICK PCA BOARD MEETING MINUTES



### Minutes October Board Meeting

10/6/21 6:30PM

 Bill – Opening:

1. Welcome Chairs and Members-A welcome was extended to all meeting attendees.
2. Carey- (Bill reporting) Off Road recap—Standing in for Carey Spreen, Bill Kruder provided highlights of the recent event featuring SUVs. Together with longtime members Sebert and son, Carey conceived of the idea of an off-road event for appropriately equipped Porsches. For the 2021 event, 13 Porsches with 21 adults and five children drove about eighty miles. In addition to some gentle off-road adventures, cars crossed a low river and experienced some light gravel roads. An article describing the event will appear in the November 2021 Slipstream.
3. Chair Updates—Conor Gibson accepted the role as Region Communications Chair. He serves as point person for incoming publicity requests submitted by committee chairs for posting events.
  - a. Tom Minella and Lana accepted responsibilities as Social Committee Chairs in 2022. In 2021, they will stand in for Dana and Susie Jones who established this year’s calendar.
  - b. Kurt Scaggs is completing his 3-year tenure as Slipstream Editor with appreciation communicated for his commitment and service. The club seeks a new editor. Kurt agreed to assist during the interim period of transition. Arjay continues in his role for the online Slipstream edition.
  - c. Paul Moseley departs as Photography chair—this opens another slot for a new chair.
  - d. Sam Bryant, Tours Co-chair ends his tenure of service this year. Michael Hays accepted the position as 2022 Tours Co-Chair and joins Ted Martin, current Tours Co-Chair.
4. Social Media user issues—Attendees were apprised of an unfortunate situation where a member violated the club’s terms of service for use of social media. The agreed upon consequence was implemented and the member was banned.
5. 50<sup>th</sup> Anniversaries—Awards are planned for members who celebrate 50 years of membership in the club.
6. Election 2022-The ballot for election of the 2022 Executive Board of Directors will appear in the November 2021 Slipstream. The ballot features the following slate of candidates.
  - a. Bill Kruder, President
  - b. Carey Spreen, Vice President
  - c. Chris Flaugh, Treasurer
  - d. Olga Taylor, Secretary

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- 🏆 Chris- Financial update with Advertiser payment—The current balance of \$156,000 is slightly higher than prior year’s September 2020 balance of about \$149,000. Against billing for print advertising of about \$30,000, a balance of about \$26,000 remains. For digital advertising, the club received about \$5,400 against billing of about \$8,400. The outstanding balance of about \$3,000 is attributed to Porsche Plano and Courseworks. Mike Mahoney plans to follow-up to confirm Courseworks decision to continue as digital advertiser.
  
- 🏆 Carey- (Bill reporting) Pano From the Regions update—Bill Kruder reported on a pending Panorama article featuring the clothing/supplies drive for Hope House.
  
- 🏆 Tom/Beckie (Bill reporting)- Membership update-Bill Kruder provided insight on membership stating that the club gains a new member every day. On that basis, there is an ongoing need to inform the membership of activities. In September 2021, the club gained thirty new members and four transferees. The net gain is thirty-four members. YTD information will be provided by Tom and Beckie.
  
- 🏆 Mike Mahoney- Advertiser update—A follow-up on Courseworks commitment as digital advertiser will occur.
  
- 🏆 JimmyG- Charity 2021 and 2022—Jimmy provided an update on the club’s five key areas of philanthropy: the American Heart Association, Hope House, the National Breast Cancer Foundation, the North Texas Food Bank and Patriot Paws.
  - This year, the club donated a \$3,400 driving experience award in support of the American Heart Association’s silent auction. The AHA provided airfare and lodging.
  - For Hope House, kudos were extended to Bill Middleton for his ongoing effort.
  - This program year, 2021, will be the second year of supporting the National Breast Cancer Foundation. So far, the club has raised \$2,045 and will provide monies for 50 Hope kits, a kit to encourage those currently in treatment for breast cancer. On October 9, 2021, a photo shoot for female club members and their cars at 7AM. The photographs will be featured in Slipstream.
  - For the North Texas Food Bank, club members donated \$1,700 pounds of food and about \$5,055 in online cash donations.
  - Patriot Paws has been on our list of charities since 2015. The organization provides service dogs to veterans and others. Our dog, Porsche, is still in training with expected ‘graduation’ in about 2 years. For 2021, the club supports a fundraising event, Beatles Bash scheduled for October 16, 2021.
  - Bill added that the club donated \$14,000 to charities. This year, donations were made to the Hendrick Foundation and other miscellaneous groups. Club members are encouraged to submit ideas for consideration as recipients of support.

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- 🏆 Kurt/Arjay- Slipstream print and online update—Beyond the upcoming departure of Kurt Scaggs as editor, there are no additional updates. Commendations were extended in appreciation of Kurt’s three years of service as Slipstream editor. Kurt agreed to assist with transition to a new editor. Arjay’s work for the online version is appreciated.
  
- 🏆 Matt/Mike- M&M update—For October 2021, the feature car is the 968 and the location is the National Breast Cancer Foundation in Frisco. In November 2021, we feature the 944 at 1418 Coffee in Garland. The Founders Day event in December 2021 features the 993 at Nordstrom North Park.
  
- 🏆 Mark- (Bill reporting) Autocross update—Two events were held in September at Lone Star Park in Grand Prairie. The two remaining events will be held at Burleson High School on October 10 and November 7, 2021. The TireRack program remains on hold.
  
- 🏆 Sam/Ted- Tours update and Toy Parade-Sam is retiring as Co-Chair for Tours. Michael Hays will serve as the new Co-Chair effective 2022. The Aloha Tour is scheduled for October 17. Discussion of low registration revealed that the online registration system is not operational. The issue will be resolved. The December Toy Drive is in the final stages of planning. For the future, a tour to Eagles Canyon is in discussion.
  
- 🏆 Ginger/Tom-Halloween Rally and Christmas light tour plans—Confirmation is underway for the Halloween Rally. It includes a final destination at a Bonham restaurant. Costumes are encouraged. Interest in a Christmas Lights parade is in development. David Loder, a Deerfield resident was mentioned as a possible contact. Park Place Porsche expressed interest in participating with a possible coffee/hot chocolate snack offering.
  
- 🏆 Keith-DE update and Senior racing idea follow up—Due to club racing on October 15, 16 and 17 instructors will not be available. For this reason HPDE will feature solo drivers only. Pricing is great and fifty drivers have registered.
  
- 🏆 David Hodges-Club Race update and Social—The PCA Club Race is scheduled for October 15, 16, 17 at Eagles Canyon. Race qualifications are set for 1030AM with the first race scheduled for 230PM. The event is a tribute to former chair David McBee, who passed away in September. There will be three sprints on Saturday and two sprints on Sunday. This marks a 26-year history of region participation with National PCA providing technical support.
  
- 🏆 Mike O’Hare- Meet the driver update—Bill Smith, a former Club racer and current Carrera Cup Series entrant will be available at Garages of Texas, Carrollton on October 15, 2021. To date, thirty have signed up for the event scheduled for 6pm to 730pm. Phoenix Insurance serves as host. Discussion is underway with Patrick Long.

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- 🏆 Michael/Derrick- Tech update—Derrick Tate is commended for his effort to set up the Apex Tech Session. For the balance of 2021, there are two pending events.
- 🏆 Doug Jacobson-Motoring Mavs completed a successful 2021 Granbury event with plans for a return to Wichita Falls in early 2022. The Tyler event remains tentative for June 2022.
- 🏆 Kendall- Social Media—Nothing reported.
- 🏆 George Maffey- Tub Club—There are three remaining events for 2021, a couple of breakfasts and a Christmas event. In 2022, effort will go toward scheduling a joint event.
- 🏆 Tom/Lana- Happy Hour update—The upcoming October 14<sup>th</sup> event is finalized for Mena's in Flower Mound.
- 🏆 Debi - Founder's Day and 60<sup>th</sup> Anniversary branding—December 4, 2021, is the date for Founder's Day with four events planned. Starting with M&M at NorthPark with Toy Parade following, the day concludes at Porsche Grapevine with the party and Show and Shine. Food trucks are scheduled to include In-N-Out Burger, Pizzeria Testa, and Wild West Tex-Mex. The online Silent Auction kicks off on November 1, 2021, in support of the Hope House. Our goal is \$12,000. Finally, 2022 marks the 60<sup>th</sup> Anniversary of the Maverick Region. Scott Kellogg created the anniversary graphic, a design inspired by National. This logo will be used as branding throughout the year. It will be revealed on Coffee Mugs featured in the Silent Auction.
- 🏆 Scott K- Founder's Day People's Choice Show—The event is on track. Participants are required to register prior to the show.
- 🏆 Landon- Mav of the Month; Amazon gift card courtesy of Autobahn—Chris Kidd is selected as Mav of the Month and will receive a gift card. He has been a member for 6 years.

Bill- Closing stay safe and be KIND at 7:47pm